



Hello! Hola! Olá! From the International Andalusian & Lusitano Horse Association!

Planning is well underway for this year's IALHA National Championship Horse Show being held **November 5-9, 2019** at the beautiful **Will Rogers Memorial Center in Fort Worth, Texas**. We are seeking amazing vendors to add to the festive atmosphere of this event and **We Want You! Te Queremos! Nós queremos você!**

This annual event has been growing steadily, attracting horses, exhibitors, volunteers and spectators **from around the nation** to come together to celebrate this majestic breed. Vendors can expect **customers of all ages interested in a wide variety** of merchandise.

**We have some exciting additions** to our performance classes and dressage show that will appeal to a wide audience: specialty dancing horse, piaffe, passage, musical freestyle, and jackpot classes, as well as in-hand and under-saddle trail classes. We have an exciting venue throughout the week, including an exhibitor party on Friday afternoon. With your help, it will be our best show yet.

**Please consider becoming a vendor at this unique event!** To do so, simply complete the following vendor application form. Applications will be accepted until all spaces are filled. The vendor space price is the total for the entire show. All vendors will receive a **20% discount** on show program advertisement **and** included in the show program mobile app. Additionally, **vendors are invited** to sponsor an item, provide a product sample (subject to approval), or supply a coupon or special offer to include in exhibitor gift bags.

We look forward to hearing from you and hope you'll be a part of making the 2019 IALHA National Championship Horse Show an event to remember!

Thank you! Gracias! Obrigado!

Janita Smith and  
Amanda Sampson  
2019 Vendor Coordinators



# IALHA CHAMPIONSHIPS



## VENDOR APPLICATION

Clearly type or print EXACTLY as you would like information to appear in recognition signage, mobile app, show program, etc:

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Web Address: \_\_\_\_\_

**Booth** Location: W.R. Watt Arena, Will Rogers Memorial Center, Fort Worth, TX

Space Size (for entire show)	Price	Quantity	Total
10' x 10'	\$125	X	\$
10' x 20'	\$250	X	\$
10' x 30'	\$375	X	\$
10' x 40'	\$500	X	\$
Outdoor Space (issued by facility)	\$250	X	\$
<b>Vendor Space Total</b>			\$
<i>Electrical Supply:</i>	110 volt/ 20 amp	110 volt/ 30 amp	220 volt/ 50 amp
			not required

I would like to include/sponsor an item, sample, coupon, or offer in the exhibitor gift bag. Please describe below. You will be contacted regarding details: \_\_\_\_\_

**Show Program Advertising** All vendors get a 20% discount on show program advertising!

Size	Specifications	Trim Size	Bleed Size	Reg price	Qty	Total
2 Page Color Spread	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$500.00	X	\$
1 Page Color	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$300.00	X	\$
1 Page B & W	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$150.00	X	\$
½ Page Color	7 3/8 x 4 7/8	8 3/8 x 5 7/8	8 5/8 x 5 7/8	\$200.00	X	\$
½ Page B & W	7 3/8 x 4 7/8	8 3/8 x 5 7/8	8 5/8 x 5 7/8	\$100.00	X	\$
Business Card				\$50.00	X	\$
<i>Inside Front Cover *</i>	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$500.00	X	\$
<i>Inside Back Cover *</i>	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$400.00	X	\$
<b>Total</b>						\$
<b>- 20% vendor discount</b>						\$

<b>(Vendor space + Show Program) Grand Total</b>	\$
<b>Payment included (due October 1, 2019)</b>	\$
<b>Balance remaining</b>	\$



# IALHA CHAMPIONSHIPS



## VENDOR APPLICATION

**Select Payment** (due October 1, 2019):

**Check:**

Make out to *IALHA* Check Number \_\_\_\_\_

Mail to: IALHA 101 Carnoustie N. #200, Birmingham, AL 35242

**PayPal:**

Fax to 208-995-8966 <or> email this form to [robin@ialha.org](mailto:robin@ialha.org)

and request an invoice for online payment

**Credit card:**

*MasterCard*

*Visa*

*American Express*

Fax to 208-995-8966 <or> email this form to [robin@ialha.org](mailto:robin@ialha.org)

Credit card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

- \* Vendor spots are allocated on a first-come, first-served basis.
- \* A non-refundable deposit of at least 50% is required to reserve a spot(s). The balance must be paid in full prior to set up.
- \* Please remember that horses frighten easily; booth installation or breakdown (e.g. installing screens, hanging drapes, etc.) must be done when classes are not in session to avoid impacting competitors.
- \* Show Program ad rates do not include design. Color proofs will not be provided.
- \* *For inside front and inside back cover availability contact Janita Smith at [president@ialha.org](mailto:president@ialha.org)*
- \* Email print-ready ad for show program and preferred logo image for mobile app (.jpg files preferred) .  
Specification Guidelines:
  - o Images: EPS, TIFF, Photoshop, Illustrator file or .pdf, CMYK, 300 dpi at print size. Clean, black and white line art.
  - o Layouts: QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF. Include all images and Mac fonts used in layout.
  - o Submit electronic files of 5MB or less to: Janita Smith at [president@ialha.org](mailto:president@ialha.org)
  - o Submit electronic files of 5MB or larger to IALHA via [yousendit.com](http://yousendit.com)
- \* In order to be included in the show program, forms and payment are due by October 1, 2019

*Thank you for being a part of our show!*

International Andalusian & Lusitano Horse Association  
 101 Carnoustie N. #200, Birmingham, AL 35242  
 205-995-8900 Se habla espanol  
[www.ialha.org](http://www.ialha.org)