



2020 NATIONAL CHAMPIONSHIPS

IALHA Education Association Patron Benefits*

<i>Sponsorship level</i>	CLASS \$150	SUPPORT \$200	CRYSTAL \$500	BRONZE \$1000	SILVER \$2500	GOLD \$5000	PLATINUM \$10,000
Name Listed with class in program & announced during class	X						
IALHA Website Recognition			X	X	X	X	X
Thanks and Recognition on Social Media		X	X	X	X	X	X
Recognition throughout show (announcements, etc)		X	X	X	X	X + award	X + award
Arena Banner(s)		group	½	1	2	3	4
Color Ad in IALHA National Show Program/mobile ap		¼ Page	½ Page	½ Page	Full Page	Full Page	2 - Full pages
Stall Placement at show						Preferred	Premium
VIP Table <or> Booth Space (choose one - circle selection above)					VIP table for 6 <or> 10x10 booth space	VIP table for 8 <or> 2 booth spaces	2 VIP tables <or> 2 booths with premium placing
Color ad in Issue 2 of THE IBERIAN HORSE Magazine (due by Aug 10)		½ page	½ page	½ page	Full page	Full page	2 - page spread
Color ad in THE IBERIAN HORSE 2020 YEAR IN REVIEW (Ads due by December 10 2020)	named with class in Results Article	named in Sponsors List	named in Sponsor List	¼ Page ad and Sponsor List	½ Page ad and Sponsor List	½ Page and Sponsor List	Full page and Sponsor List
Sponsorship recognition on exhibitor gift (must be received by Sept 15, 2020)					X	X	X

Those benefits highlighted will be honored even if the 2020 National Show is forced to cancel, and all donations will roll forward to 2021.

* 501c3 deductible