



International Andalusian and Lusitano Horse Association
Board of Directors Meeting

Minutes

Meeting	Second Quarter Meeting		
Date & Time	04/10 9:00 AM Central	Location	Zoom Video Conference

Meeting called to order at 9 AM by Kaeli Dressler

Committee members in Attendance at roll call:		
In person/ Video/ Telephone	Name	Role
Video	Kaeli Dressler	President
Video	Erica Peet	Vice-President
Video	Malen Dell	Treasurer
Video	Rose Watt	Secretary
Video	Jody Sydow	Show Chair
Video	Sharon Mohr	Registry Chair
Video	Karen Sausman	Registry
Video	Amanda Latta-Portillo	Region 1
Video	Alex Dees	Region 2
Phone	Sandra Jacobs	Region 3
Video	Francine Dismukes	Region 5
Video	Lisa Adams	Region 6
Video	Martin Perez	Region 7
Video	Katelin Swygert-Dukes	Region 7
Video	Zach Dukes	At Large
Video	Ann Wild	At Large

Others in Attendance at roll call:



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Video	Phyllis Dube	Guest
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Agenda item: Show Committee report (requested to go first) – Jody Sydow

- Program being finalized/Classes added are Working Equitation/Trail/Dancing
- Judges/vet/farrier/staff/EMS all in place
- Working on sponsors and specialized awards and inventory of ribbons
- Approached by equine therapy program about possibly adding special needs classes for next year
- Lessening of COVID guidelines should allow for vendor and exhibitor activities
- Rental of additional full length dressage ring will allow smooth flow of show

MOTION	<i>Made by Jody Sydow and seconded by Sandy Jacobs to request to add an additional \$2000 to show budget for the rental of an additional arena for a dressage ring</i>
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All in favor, no oppositions, no abstentions. Motion carries.

Discussion: Secure a facility for 2022 IALHA show.

- November 7th week is only remaining available dates available at Will Rogers
- Proposal noted from St. Louis. Friendly staff/remodeled arena, but stabling noted as cooler/ stall rental is more expensive and November weather and travel may be an issue
- Fort Worth location is more central location is considered a better option to hold the show

MOTION	<i>Made by Malen Dell and seconded by Erica Peet to secure dates November 7-13,2022 at Will Rodgers Memorial in Fort Worth for the 2022 IALHA show.</i>
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All in favor, no oppositions, no abstentions. Motion carries.

Agenda item: President report – Kaeli Dressler

- Seeking a board member to be BOD host on Zoom to assist during online meetings
- PPP Loans - #1 loan \$22,000 forgiven/#2 loan \$21,193 awaiting written notice if forgiven
- Paypal difficulties – There were a series of fraudulent \$5 charges. When this happens, PayPal temporarily suspends our online processing until it is addressed. Kristy did what they recommended,



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and Paypal charged their service fee for each fraudulent attempt and IALHA was billed approximately \$2100 as a result. A letter of complaint was written by Kaeli and filed by Kristy to attempt to settle charges/Unsettled at this point.

- IALHA office phone/fax discussion.
- Follow-up from January BOD meeting: Staff increases were implemented
- Policy manuals need reviewed; Kaeli plans to do this between now and next meeting
- PC replacement -awaiting price decrease following COVID demand for PCs
- SWOT analysis (**S**trength, **W**eakness, **O**ppportunity, **T**hreats) to help future planning/determine how to reach the cross section of membership. Discussion followed as to who to reach to obtain best overview, and how to ensure those surveys complete the questionnaires.
- Will use 1995 as year for determining anniversary of organization (the year Lusitanos were added).
- Website update bids discussion. Kaeli will schedule a special board meeting for presentations from each.

MOTION	Made by Malen Dell and seconded by Ann Wild to form a subcommittee of Martin Perez, Karen Sausman, Kaeli Dressler, and Sherry Mohr to establish the specs and goals and to establish the criteria for what things need maintained, repaired, added or deleted from current website and also to arrange a presentation from Every Merchant and Walker Oxley
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All in favor, no oppositions, no abstentions. Motion carries.

President’s report continued:

- Special Members meeting follow-up:
 - Updates were made to the by-laws
 - Membership expiration - discussion

MOTION	Made by Ann Wild and seconded by Rose Watt Establish January 1, 2021 as the start date for the new membership expiration (twelve months from when they joined or renewed)
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All in favor, no oppositions, no abstentions. Motion carries.

Agenda item: Treasurer’s Report – Malen Dell

Met or exceeded projections.



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Agenda item: Registry Report – Sharon Mohr

- Graph presented shows registrations are up for the first quarter compared to past 3 years.
- 372 horse registrations were completed in the first quarter.
- Board recently met to discuss online access. New website update will be an asset.
- Registry is working at proposal to include Lusitano on registry appropriate forms

Agenda item: National Youth Sportsman Award through USEF - Kaeli

Discussion about participation this year. USEF provides \$1500 grant to support youth activities. In the past free Youth memberships were given along with saddle pads. Option was suggested to give gift certificates to IALHA Marketplace for our youth.

Elections Committee – Alex Dees

No actions to report. Meeting scheduled for this month.

Membership Committee - Kaeli

Kaeli reaching out to committee to establish a chair

Media and Promotions Committee (old Publications and Marketing committees) - Kaeli

Plans to promote and recognize monthly themes based on national observations and seasons of the year

Also this committee will be recognizing the winners of our various programs

Agenda item: Handbook proposal

Discussion

MOTION	Made by Erica Peet and seconded by Ann Wild A motion to accept Heather Hillier’s proposal to develop a 2022 Handbook for IALHA. She will set the advertising rates, select the printer, and receive 50% of all profits beyond initial printing bill and mailing. IALHA will collect the revenues for this project.
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All in favor, no oppositions, no abstentions. Motion carries.

Other discussion:



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- Photo Contest - Scheduled to begin in June which is World Camera Day/Photos may be from any year
- Art Contest - Scheduled to begin in April and due in October/consider voting at National IALHA show
- Lifetime Achievement Program - Look at description/criteria/update forms for payment methods/delete maximum 200 word description/submissions go to Robin at IALHA office
- Year End Awards - should this fall under Membership or Show Committee?
 - Move from recognition of Amateur/Professional of Year from show members and expand awards to others who make the organization great/Consider using some type of point system to guide selections/Do awards need to be given every year?
 - Task given to subcommittee of Membership Committee

MOTION	Made by Malen Dell and seconded by Erica Peet to revamp current Year End Awards and update and expand Lifetime Achievement Awards facilitated by a subcommittee of Walter, Cheryl, Amanda and Erica.
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All in favor, no oppositions, no abstentions. Motion carries.

Future 2022 BOD meeting scheduled for January 21,22,23

Meeting was adjourned at 12:39 PM

Minutes recorded by Rose Watt