



INTERNATIONAL ANDALUSIAN & LUSITANO HORSE ASSOCIATION
AND IALHA EDUCATION ASSOCIATION

2022 NATIONAL CHAMPIONSHIP SHOW,
OPEN WORKING EQUITATION, &
CABALLOS BAILADORES NACIONAL

Dear Friend of the IALHA,

Last year's IALHA National Championships was a great success. Planning for the 2022 Show is beginning early in order to gather support for this prestigious annual event. In an effort to make attendance accessible to as many people as possible, and avoid the need to increase entry fees, we are reaching out to ask for your backing.

This year's show will be **November 8-12 2022** at Will Rogers Memorial Center in Ft Worth and will include concurrent Working Equitation and Caballos Bailadores shows in addition to the USEF-sanctioned IALHA National Championships.

There are sponsor levels and combinations that will fit any budget as well as number of fun ways to contribute. Perhaps combining two or three items - a couple of classes and a banner or any other grouping - fits your needs. Or take advantage of sponsoring a day of the week, or underwriting the live streaming, barn party, or exhibitor gift bags.

If giving at the upper levels is within your reach, there are a number of **benefits**, and we would be so pleased to work with you to **personalize your sponsorship experience**.

Even if you are unable to attend this year's show in person, consider showing your support for your association and friends by sponsoring at the level you are able.


All patron donations are tax deductible and will assist the IALHA Education Association in underwriting expenses. But don't delay; to be included in the program, all print ads must be received by **September 15, 2022**.

Our number one goal is to host a quality, enjoyable, and safe opportunity for members to come together to exhibit & compete with their beautiful horses. With **help from generous patrons** like you, we will make this year's IALHA National Championships an event to remember!

Warm regards,



Kaeli Dressler
IALHA President



Jody Sydow
IALHA Show Chair



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SPONSOR OPPORTUNITIES AND BENEFITS

*501C3 TAX DEDUCTABLE

	Stall placement at show <i>(if applicable)</i>	Banner(s) 4x6' - 5x8' <i>(Supplied by patron)</i>	Show Program Ad	Arena-side table	Patron Apparel	Recognition on IALHA Website	Recognition and appreciation		
Support Sponsor \$250						Named in sponsor list	Social media, listed in program* & on digital display	\$	
Crystal Sponsor \$500			Bus card size (B&W)	X		Named in sponsor list	Social media, listed in program*, & on digital display	\$	
Bronze Sponsor \$1000		1 in main arena	¼ Page	X		Ad on show page	Social media, listed in program*, on digital display, & announced daily	\$	
Silver Sponsor \$2000	Preferred	1 in main arena	½ Page color	X	2 commemorative show art t-shirts	Ad on show page	Social media, listed in program*, on digital display, announced each session	\$	
Gold Sponsor \$5000	Premium	1 in each arena	Choice of full color inside front cover or inside back cover	X preferred location	2 embroidered polos (or t-shirts if preferred)	Ad on show page & front page	Social media, prominently listed in program*, on digital display, announced each session, & recognition on formal night	\$	
Platinum Sponsor \$10,000	Premium, first choice	2 in each arena	Choice of full color centerfold, or back cover	X premium location	2 embroidered vests, (or polos if preferred)	Ads on show page & front page	Social media, prominently listed in program*, on digital display, announced each session, & recognition on formal night	\$	
Banner \$100 ea	Hang a 4x6' - 5x8' banner (or additional banners) in the WR Watt arena to prominently advertise your farm or business during the show. Banners are supplied by patron; deliver to show manager on move in day. Banners larger than 5x8' may be hung for an additional \$50.							\$	
Class Sponsor \$150 ea	Great way to recognize a past champion or thank a trainer! CLASS NUMBER(S): _____						listed in program next to class* & announced during class	\$	
Table \$300 ea	Purchase an arena-side table (or additional tables) for you & your friends & family.							\$	
Day Sponsor \$750 ea	Such a fun way to show your support! On a specific show day sponsorship will provide coffee & breakfast foods in the morning, & bottled water & snacks in the afternoon for exhibitors, staff, officials, & volunteers. Donor may provide flyers or leaflet ads to be distributed in the refreshment area on day sponsored. NOTE: <i>Contact show manager about date desired; will be given on a first-come, first-served basis.</i>						Social media, listed in program*, on digital display, announced each session during the day sponsored	\$	
Exhibitor Party Sponsor \$2500	This underwrites the social event of the show, including festivities, catered food, & nonalcoholic beverages. Donor may also provide flyers or leaflet ads to be distributed in the dining area.						Social media, listed in program*, on digital display, announced during the event	\$	
Exhibitor gift bag Sponsor \$3000	An ideal way to advertise a business that will continue long after the show! Underwrites the gift bags provided to each exhibitor. Patron's logo may be printed on the gift bag if desired (if provided in time for production). May provide product, samples coupons, and/or flyers or leaflet ads to be included in each bag.						Social media, listed in program*, on digital display,	\$	
Technology Sponsor \$7500	This generous donor will subsidize the technology needed to video & live stream the IALHA National Championship classes held in the WR Watt Arena, allowing those who are unable to attend in person the ability to experience the 2022 Nationals virtually! Patron may supply ads to run during breaks.						Social media, prominently listed in program*, on digital display, announced each session	\$	
Additional Apparel	To purchase additional sponsorship apparel, indicate selection(s) & sizes below: ____ (#/size) T-shirt @ \$25 ea ____ (#/size) Polo @ \$ 50 ea ____ (#/size) Vest @ \$ 75 ea							\$	
Additional Ad	If you wish to increase the size of the program ad that is a part of sponsorship benefit, please see the Program Ad Form for price difference, and indicate here:							\$	
(*IF sponsorship & information is received by program deadline - September 15, 2022)								TOTAL	\$

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INFORMATION:

Type or clearly print EXACTLY as information should appear

Farm/Business: _____ Owner: _____
Contact Person: _____ Contact phone: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____
Website: _____
Facebook: _____ Instagram: _____

PAYMENT:

Due **September 15 2021** in order to be in program.

Completed forms may be emailed to robin@ialha.org
or sent by USPS to address below.

If paying by check, *make out to IALHA Education Association*
and mail to IALHA Education Association using address below.

If paying by PayPal or credit card, please call 205-995-8900
or email robin@ialha.org to request an invoice

We are happy to help; please don't hesitate to email robin@ialha.org
or call 205-995-8900 with questions or for assistance.

For office use
only

Master SS entry

ad received

sent to show management