

2022 NATIONAL CHAMPIONSHIP SHOW,  
OPEN DRESSAGE, WORKING EQUITATION, &  
CABALLOS BAILADORES NACIONAL

SHOW PROGRAM ADVERTISING

AD SIZES AND RATES

<i>Size</i>	<i>Specifications Width x height in inches</i>	<i>Cost</i>	<i>Qty</i>	<i>Total</i>
<i>Inside Front Cover *</i>	7.5 x 10"	\$600		
<i>Inside Back Cover *</i>	7.5 x 10"	\$500		
<i>Back Cover *</i>	7.5 x 10"	\$750		
<i>Centerfold (2 pg color)*</i>	17 x 11"	\$1000		
2 Page Color Spread	17 x 11"	\$850	X	
1 Page Color	7.5 x 10"	\$500	X	
1 Page B & W	7.5 x 10"	\$300	X	
<i>For above, allow .25" on all four sides to bleed. Keep critical design inside 0.5" of trim on all sides.</i>				
½ Page Color horizontal	7.5 x 4.75"	\$350	X	
½ Page Color vertical	3.5 x 10"	\$350	X	
½ Page B & W horizontal	7.5 x 4.75"	\$200	X	
½ Page B & W vertical	3.5 x 10"	\$200	X	
¼ Page Color	3.5 x 4.75"	\$225	X	
¼ Page B & W	3.5 x 4.75"	\$125	X	
Business Card color	3.5 x 2"	\$100	X	
<b>Grand Total</b>				

\*First-come, first-served; For availability contact Show Manager Sandra Jacob [hndsnhves2@aol.com](mailto:hndsnhves2@aol.com)

**PROGRAM SIZE 8.5 x 11"**

**RATES DO NOT include design; ads must be sent print ready**

**MEDIA AND DELIVERY Specification Guidelines:**

- **File types: EPS, TIFF, Photoshop, Illustrator file or PDF**
- **Color: must be CMYK**
- **B&W: grayscale only, 300 dpi**
- **Applications preferred: QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or high resolution (print quality) Adobe Acrobat PDF. Include all images and Mac fonts used in layout.**
- **Submit electronic files of up to 15MB or less by email with form**
- **Larger files: Contact [hndsnhves2@aol.com](mailto:hndsnhves2@aol.com) for dropbox delivery**

***Ads and payment must be received no later than September 15, 2022***

# INTERNATIONAL ANDALUSIAN & LUSITANO HORSE ASSOCIATION AND IALHA EDUCATION ASSOCIATION

## 2022 NATIONAL CHAMPIONSHIP SHOW, OPEN WORKING EQUITATION, & CABALLOS BAILADORES NACIONAL

### INFORMATION:

Type or clearly print EXACTLY as information should appear

Farm/Business: \_\_\_\_\_ Owner: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Contact phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Website: \_\_\_\_\_  
Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

### PAYMENT:

**Ad and payment due September 15 2022**

**Completed form may be emailed to info@ialha.org  
or sent by USPS to address below.**

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If paying by check, *make out to IALHA Education Association*  
and mail to IALHA Education Association using address below.

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If paying by PayPal or credit card, please call 205-995-8900  
or email info@ialha.org to request an invoice

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We are happy to help; please don't hesitate to contact Show Chair Jody Sydow -  
jody@silverspurstables.horse  
or call 205-995-8900

For office use  
only

Master SS entry     ad received     sent to show management