

IALHA

SALE HORSE SHOWCASE

At the 2022 National
Championship Show
November 8 - 11 2022



HAVE A HORSE FOR SALE?

*Generate interest with
potential buyers by entering
them in the 2022 Gallery of
Horses !*

PARTICIPANTS WILL RECEIVE:

- Business card sized **advertisement** in a special section of the Show Program (larger sized ads may be purchased).
- Five minute dedicated **presentation** time in **center ring** , while a script is read by our show announcer (Horse may be shown in hand, under saddle, or driven).
- Opportunity to purchase professional photography of the presentation
- **Showcase stall signage** for easy identification of where your Sale horse is located in the barns
- 5x7 Photograph and sale information (provided by owner/seller) posted in a **dedicated sales showcase area** near the show office.
- Feature during a Wednesday evening **“Wine Walk”** through the barns to allow spectators and exhibitors to preview horses for sale (owner/seller option to provide refreshments).

REQUIREMENTS

- Completed entry form
- Proof of current vaccinations and negative coggins test
- Participation fee:
 - Horses entered in National Championship classes - only \$100
 - Horses **NOT** entered in the show - \$325
- Print-ready high-resolution ad received by September 15th 2022 to be included in show program.
- One 5x7 photograph and sale information (brought to the show)

INFORMATION



205.995.8900



jody@silverspurstables.horse



www.ialha.org/22-sale-showcase