



# International Andalusian and Lusitano Horse Association Board of Directors Meeting

## Minutes

|              |                                     |          |                      |
|--------------|-------------------------------------|----------|----------------------|
| Meeting Type | IALHA Q1 Board of Directors Meeting |          |                      |
| Date & Time  | Jan 22, 2022                        | Location | Arlington, TX & Zoom |

Meeting called to order at 9:00 am CST by Kaeli Dressler IALHA President

| Board Members in Attendance at roll call: |                       |                   |
|---|-----------------------|-------------------|
| In person/ Video/ Telephone               | Name                  | Role              |
| In Person                                 | Kaeli Dressler        | President         |
| In Person                                 | Erica Peet            | Vice President    |
| In Person                                 | Alex Dees             | Treasurer         |
| In Person                                 | Jerry Beatty          | Secretary         |
| In Person                                 | Jody Sydow            | Show Chair        |
| Video                                     | Amanda Latta-Portillo | Region 1 Director |
| In Person                                 | Jennifer Sanchez      | Region 2 Director |
| In Person                                 | Sandra Jacob          | Region 3 Director |
| In Person                                 | Jessica Daniel        | Region 5 Director |
| Video                                     | Corrine Stern         | Region 5 Director |
| Video                                     | Lisa Adams            | Region 6 Director |
| In Person                                 | Martin Perez          | Region 7 Director |
| Absent from Roll Call                     | Katelin Swygert Dukes | Region 7 Director |
| Video                                     | Karen Sausman         | Registrar         |
| Video                                     | Sherry Mohr           | Registry Chair    |

| Others in Attendance at roll call: |      |  |
|------------------------------------|------|--|
|                                    | none |  |



**International Andalusian and Lusitano Horse Association  
Board of Directors**

**Minutes**

Quorum achieved.

Discussion regarding the requirement for attendance and attendance in person and the process for requesting an exemption. After another review of the bylaws, it was clarified that all those who were not present, or not present in person at this first meeting of the year as required may submit a request for exemption which will be considered at the next meeting.

**Item 1: Adopt Agenda**

Region 7 Director Sandra Jacobs requests by motion to move the approval of 2022 budget to Sunday morning 1/23/22 to expedite travel time.

|                 |   |
|-----------------|---|
| <b>MOTION 1</b> | Motion to approve Agenda as corrected by Erica Peet with 2 <sup>nd</sup> by Sandra Jacobs |
|-----------------|---|

**Agenda as corrected approved by unanimous vote.**

**Item 2: Approval of Minutes**

Approval of Minutes from Q4 2021 BOD meeting from 11/13/2021

Secretary Jerry Beatty and Region 7 Director Sandra Jacob are recused due to absence from Q4 meetings.

|                 |  |
|-----------------|--|
| <b>MOTION 2</b> | Approval of Minutes of BOD Meeting from 11/23/21 made by Jody Sydow and seconded by Jennifer Sanchez |
|-----------------|--|

**Minutes Approved by unanimous vote with 2 abstentions previously approved**

**Item 3: Review and Approval of Reports**

**Registry:**

Proposal made by the Registry board to increase base registry prices. They have not been increased for approximately 30 years. Discussion.

|               |  |
|---------------|--|
| <b>MOTION</b> | <b>Motion</b> to adopt a 2 Tier Registration of horses up to 8 months and over 8 months by Jody Sydow with Second by Jerry Beatty. |
|---------------|--|

**Motion approved by unanimous vote with no abstentions**



**International Andalusian and Lusitano Horse Association  
Board of Directors**

**Minutes**

|               |  |
|---------------|--|
| <b>MOTION</b> | <b>Motion</b> by Alex Dees to adopt a \$75.00 Registry fee up to 8 months and \$150.00 over 8 months with a starting date of 4/1/22 with second by Jody Sydow. |
|---------------|--|

**Motion approved by majority vote with Jessica Daniel in opposition**

|               |   |
|---------------|---|
| <b>MOTION</b> | <b>Motion</b> to increase registration fees for horse transfers from \$40 to \$50 and \$70 to \$75 for Members and \$90 - \$100 and \$120 - \$125 for Non Members effective 4/1/22 with second by Jody Sydow. |
|---------------|---|

**Motion approved by unanimous vote with no abstentions**

|               |  |
|---------------|--|
| <b>MOTION</b> | <b>Motion</b> to increase NON MEMBER New Foal Registration fees from the current 3 Tier Structure to mirror the newly adopted Membership 2 Tier Structure and adjust schedule fees to \$225 for foals up to 8 months and \$300 for foals 8 months and over effective 4/1/22 with Second by Alex Dees |
|---------------|--|

**Motion approved by majority vote with Jessica Daniel, Jerry Beatty, and Martin Perez in opposition, no abstentions**

|               |   |
|---------------|---|
| <b>MOTION</b> | <b>Motion</b> to table the Registration of NON-IALHA Bred Horses fee increase made by Erica Peet with Second by Sandra Jacob. |
|---------------|---|

**Motion approved by unanimous vote with no abstentions**

**Internal Audit Board**

Board Members Alex Dees, Jerry Beatty and Martin Perez volunteered to solicit General Full Members to be appointed to this committee at the next scheduled BOD meeting.

**Committees**

Received reports from and populated committees (see 2022 listing):

- **Executive Committee**  
     C urrent Executive Committee membership is prescribed and includes Kaeli Dressler – President, Erica Peet – Vice President, Alex Dees – Treasurer and Jerry Beatty – Secretary
- **Elections Committee**



**International Andalusian and Lusitano Horse Association  
Board of Directors**

**Minutes**

- **Ethics Committee**
  
- **Finance & Fundraising Committee (Alex Dees – Chairperson)**  
Jody Sydow and Sherry Mohr have volunteered to serve on the committee
  
- **Show Committee (Jody Sydow – Chairperson)**  
Art Contest was coordinated by Linda Matherlee. Had 18 Submission from 12 Artists. Was won by Sasha Phariss
  
- **Membership Committee**  
Dr. Brenda Forsythe, Amanda Latta-Portillo, Jody Sydow, Martin Perez, Erica Peet. Includes several programs
  - Impact Awards (formerly “Year End Awards”)
  - Lifetime Achievement (coordinated by Dr. Brenda Forsythe)
  - High Point Ribbon (coordinated by Alison Mathy)
  - USDF ABAs

**Teams & Projects**

Discussed other teams and projects:

- **Media & Promotions Committee**  
Martin Perez volunteered to be Committee Chairperson  
Committee Members: Alison Mathy, Heather Hiller, Cheryl Croasmun, Erica Peet, Jessica Daniel, Jody Sydow, Meredith Daniel (Jessica’s 14 year old daughter)  
Recommends that each Region Director manage a separate media (Facebook, etc.) page & submit to Martin to coordinate all submissions for a unified look.  
Also encourage each member to submit photos of their horses to post to the page to increase public awareness of the A/L breed.
  
- **Handbook – Erica Peet**  
Costs are prohibitive to produce, and mail printed handbook via an outside source who has proven to be inefficient in obtaining enough viable sponsors to override the cost of producing the handbook.

**Motion** made by Jennifer Sanchez to cease continued efforts to move forward with a printed handbook and cancel any contract, active or expired, with contractor. Seconded by Erica Peet

|               |   |
|---------------|---|
| <b>MOTION</b> | <b>Motion</b> made by Jennifer Sanchez to cease continued efforts to move forward with a printed handbook and cancel any contract, active or expired, with contractor. Seconded by Erica Peet |
|---------------|---|

**Motion approved by unanimous vote.**



**International Andalusian and Lusitano Horse Association  
Board of Directors**

**Minutes**

Open discussion regarding IALHA participation at the Jan 1, 2023 Tournament of Roses Parade in Pasadena, CA.

|               |   |
|---------------|---|
| <b>MOTION</b> | <b>Motion</b> made by Sandra Jacob that IALHA support the project of participation in the 2023 Tournament of Roses Parade in Pasadena, CA. with an initial floral budget of \$3,000.00. Seconded by Jessica Daniel. |
|---------------|---|

**Motion approved by unanimous vote**

o **Website (Kaeli Dressler)**

In 2021, IALHA decided to refresh the IALHA website and selected Lori Koepka and Walker Oxley to design and build it. Kaeli and Erica have been working with them. Lori had an extended illness and a death in the family that delayed work, but has recently begun work again.

Jerry Beatty to work with website designer to develop a more extensive “shopping” page to help increase both revenue and IALHA brand awareness.

**President’s Report (Kaeli Dressler)**

- o Updated Employee Manual
- o Discussion regarding our IT services relationship and the need/recommendation to develop a formal services agreement.

|               |   |
|---------------|---|
| <b>MOTION</b> | Approval of President Report<br><b>Motion</b> by Jessica Daniel to accept President Report as submitted with Second by Jerry Beatty |
|---------------|---|

**Motion Approved by Unanimous Approval**

|               |   |
|---------------|---|
| <b>MOTION</b> | Approval of Committees<br><b>Motion</b> by Alex Dees to accept Standing Committees as submitted with Second by Jody Sydow |
|---------------|---|

**Motion Approved by Unanimous Approval**

Member Howard Peet joined the meeting.

**Item 4: Approval of 2022 Budget (2021 P&L) (out of order by request)**

2021 Actual income of \$ 3,191.00 reflected a modest increase over 2021 budget or a 0.7% increase. Biggest revenue generators came from Membership at around 5% increase over budget and Registry



**International Andalusian and Lusitano Horse Association  
Board of Directors**

**Minutes**

which reflected an increase of about 15% over budget. Show income reflected a decrease of about 13% below 2021 budget estimates.

2021 Actual expenses of \$16,648.00 reflected an increase in spending of about 4% over 2021 budget. The biggest variances were the 2021 National show which was about 20% over budget and Registry expense which reflected about 10% over budget.

2022 Proposed budget allows for an increase in 2022 Show income while expense appears flat lined which should balance and a reduction of expense for publications. Registry budget shows an increase in revenue of about 10% over 2021 with expenses relatively flat lined as well.

Overall 2022 budget reflects an increase of about 10% overall with increased income coming from 2022 National Show and Registry (revenue increases discussed earlier in meeting with motions approved)

|               |   |
|---------------|---|
| <b>MOTION</b> | <b>Motion to approve 2022 Proposed budget as submitted by Alex Dees with second by Jody Sydow</b> |
|---------------|---|

**Motion Approved as submitted by unanimous vote**

**Item 5: Education Association Report**

Discussion regarding requesting funds currently in the Education Association Account designated for sponsorship of the 2021 National Show.

|               |   |
|---------------|---|
| <b>MOTION</b> | <b>Motion by Erica Peet that IALHA request \$28,000.00 (sponsorships for 2021 National Show) from the IALHA Educational Association</b> |
|---------------|---|

**Motion Approved by unanimous vote**

**Item 6: BOD Meeting Calendar**

- Q2 Meeting 4/9/22 via Zoom
- Q3 Meeting 7/23/22 via Zoom
- Q4 Meeting 10/15/22 via Zoom
- Q1 2023 Meeting 1/27-29/23 In Person

|               |  |
|---------------|--|
| <b>MOTION</b> | <b>Motion by Jessica Daniel to approve 2022 Meeting Calendar with second by Jody Sydow</b> |
|---------------|--|

**Motion Approved by unanimous vote**

**Item 7: General Membership Meeting**



**International Andalusian and Lusitano Horse Association  
Board of Directors**

**Minutes**

General Membership meeting to be conducted via ZOOM at 1:00 pm CDT via Zoom

|               |  |
|---------------|--|
| <b>MOTION</b> | Motion by Jerry Beatty with second by Jessica Daniel to schedule General Membership Meeting as calendared. |
|---------------|--|

**Motion Approved by unanimous vote**

**Item 8: Adjournment**

|               |   |
|---------------|---|
| <b>MOTION</b> | Motion by Jerry Beatty to adjourn with second by Alex Dees. |
|---------------|---|

**Motion Approved by unanimous vote**

**IALHA BOD Meeting adjourned at 10:45 am CST 1/23/22**

Minutes recorded by Jerry Beatty IALHA Secretary