



International Andalusian and Lusitano Horse Association Board of Directors Meeting

Minutes

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| Meeting Type | 2022 Q4 Board of Directors Meeting | | |
| Date & Time | December 1, 2022 | Location | Via ZOOM Web Conference |

Meeting called to order at 7:15 PM CST by Kaeli Dressler IALHA President

| Board Members in Attendance at roll call: | | |
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| In person/ Video/ Telephone | Name | Role |
| Video | Kaeli Dressler | President |
| Video | Erica Peet | Vice President |
| Absent | Alex Dees | Treasurer |
| Video | Jerry Beatty | Secretary |
| Video | Jody Sydow | Show Chair |
| Video | Amanda Latta-Portillo | Region 1 Director |
| Video | Jennifer Sanchez | Region 2 Director |
| Telephone | Sandra Jacob | Region 3 Director |
| Video | Jessica Daniel | Region 5 Director |
| Video | Corrine Stern | Region 5 Director |
| Absent | Lisa Adams | Region 6 Director |
| Video | Martin Perez | Region 7 Director |
| Video | Sharon Mohr | Registry Director |
| Telephone | Karen Sausman | Registrar |

| Others in Attendance at roll call: | | |
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| In person/ Video/ Telephone | Name | Member/guest/role |
| Video | Bruce Menke | Member – Region 6 |



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| Video | Linda Matherly | Member – Region 7 |
| Video | Cheryl Croasmun | Member – Region 1 |
| Video | Nicole Zerbee | USDF Representative |
| Video | Michael Sydow | Member – Region 5 |

Item 1: Adopt Agenda

Approval of Q4 BOD Agenda

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| MOTION 1 | <i>Motion to approve Agenda as modified by Jody Sydow with second by Sandra Jacobs</i> |
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Agenda as modified approved by unanimous vote with no oppositions or abstentions

Item 2: Approval of Minutes

Approval of Minutes from Q3 2022 BOD meeting from August 13, 2022

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| MOTION 2 | <i>Approval of Q3 2022 Minutes from August 13, 2022, EC Meeting from August 4, 2022 and EC Meeting from October 31, 2022 as submitted made by Jessica Daniel with second by Sandra Jacob</i> |
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Minutes approved by unanimous vote with no oppositions or abstentions

Item 3: Review and Approval of Reports

Registry

Karen Sausman Registry of new horses continue to improve through the course of the year through Q3. (See Google Drive for full Registry report) Registry Board members spend an average of 8-10 hours per week evaluating horses for registry. Lately the work has been involving special “rush” horses to be approved for Nationals.

Additional discussion points included:

- “Half to half” are now allowed to be registered as Half bred.
- The variable costs of registering horses now that the registry period has been extended to up to a year from foal date.
- Acceptance of photographs via e-mail versus mailing them is also acceptable from the registry board. Included in this discussion stream were the reiteration of acceptance of color photos



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versus B&W photos and ensuring that all angles of the horses are captured as the Registry Board must ask for additional information because the photos are inconclusive.

- **Martin Perez** is trying to develop an app for breeders to look up specific information about bloodlines that is like the ANCCE app to work in the same manner. Is there a problem with developing this app that will have access to our (IALHA) Studbook.

Treasurer's Report

Kaeli Dressler (reporting for Alex Dees) (All amounts reflected are through end of Q3)

YTD Net Income \$42,439.00.

Membership Income decreased by 7%

Registry Income increased by 7%.

Membership Expenses increased this year due to some awards that were ordered this year that were intended for 2021 award recipients.

Registry Expenses increased by 6% over prior year 2021 as an offset for the registry income.

Committee Reports

Executive Committee

President's Report – Kaeli Dressler

Tournament of Roses Parade planning is still going well even with the coordination of requirements and paperwork required by the TOR Committee. **Cheryl Croasmun** is coordinating the flowers needed for the event and **Amanda Latta-Portillo** is managing many support services including an information table to inform the public of the organization at "EquestFest" which is being held the Saturday before the parade. **Sandy Jacobs** set up a donation table at the National Show to encourage donations to cover the costs of flowers. **Amanda Latta-Portillo** added that without the leadership and dogmatic determination by **Kaeli Dressler**, the coordination for participating in the TOR Parade would not have happened.

Staff Evaluations: Evaluations will be scheduled in December to assess staff performance and determine any merit increases for the upcoming year assuming that IALHA has the budget to warrant pay increases for staff.

Show Committee (Jody Sydow – Chairperson)

National Show:

- Overall Assessment of the show was positive
- Increase of number of horses over 2021 National Show:
 - 99 participated in USEF & opportunity classes
 - 38 Balidores horses
- Income from the various revenue streams totaled \$115,084.00
- Still waiting for final audited expense report including the invoice from Will Rogers Center
- USEF Compliance Auditor was present and provided a great letter of review to IALHA about the show and venue.



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- 2023 National Show dates already scheduled for November 7-11, 2023, at the Will Rogers Center in Ft. Worth, Texas.
- **Martin Perez** commented that the live stream was able to be held due to generous donations especially by a couple of contributors to offset the costs of the production and enabled the live stream to be held for the entire week.
- **Jessica Daniel** shared some concerns regarding hay vendor and veterinarian; Show chair and manager will follow up.

Elections:

Elections chairperson **Amanda Latta-Portillo** reported on the 2023 IALHA Election Results:

- 2023 Election was conducted from October 1-31, 2023
- 124 members voted out of a total membership base of 681 (18.2%)
- Results as follows:
 - President: **Kaeli Dressler**
 - Vice President: **Cheryl Croasmun**
 - Secretary: **Jerry Beatty**
 - Treasurer: (open) (must be appointed)
 - Show Chairperson: **Jody Sydow**
 - Region 1: **Josie Croasmun** (2 year)
 - Region 1: (open) (1 year)
 - Region 2: (open) (2 year)
 - Region 2: **Jennifer Sanchez** (1 year)
 - Region 3: (open) (2 year)
 - Region 3: (open) (1 year)
 - Region 4: (open) (2 year)
 - Region 4: (open) (1 year)
 - Region 5: **Jessica Daniel** (1 year)
 - Region 5: **Corrine Stern** (2 year)
 - Region 6: (Open) (2 year)
 - Region 6: (Open) (1 year)
 - Region 7: **Martin Perez** (1 year)
 - Region 7: **Courtney McDaniel** (2 year)
 - At Large: **Michael Sydow** (2 year)
 - Registry Board: **Amy Star** (1 year)
 - Registry Board: **Sharon Mohr** (2 year)
 - Registry Board: **Kate Woddell** (3 year)
 - Registry Board: (Open) (1 year)
 - Audit Board: (Open) (3 – 1 year seats)

Kaeli Dressler commented that per the IALHA by-laws (Sec. 4.01.01.4): In order to meet the minimum BOD quorum requirement of 12 board members including Executive Board, the President will appoint members to meet the minimum quorum requirement starting with the Executive Board vacancies first and moving down to the Regional Director positions as necessary.



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Appointments to these board positions must be within 35 calendar days (5 days for the announcement once the election results are announced and within 30 days from the date of that announcement) by either a regular Board of Director meeting if it falls within that time frame, or by special Board Meeting if required.

Membership Committee (Out of Order)

2023 Calendar Photo Contest

Erica Peet reported that she has received 42 images submitted compared to 57 from 2022. Although the submissions were fewer, there were more single entries offering better variety for final picks. Two images were excused due to horses not being IALHA registered. Two others were late and are being held over for 2024 calendars.

Suggestions about distribution included sending all Lifetime members receiving the first series of calendars and holding a lottery for any remaining calendars left going to the general full membership. Additional suggestions included offering complimentary calendars to youth members and sponsors based on a certain sponsorship value, then the lottery for any remaining initial calendars purchased to general membership and ordering an additional 100 calendars for flat rate sale at \$20.00 per calendar.

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| MOTION 3 | <i>Motion to authorize Erica Peet to purchase an additional 100 calendars for open sale at \$20.00 each made by Jerry Beatty with second by Jennifer Sanchez</i> |
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Motion approved by unanimous vote with no rejections or abstentions

2023 Directory

Erica Peet reported on needing input from the BOD about what to do about the Membership Directory, especially due to the change to create a rolling membership renewal making a printed membership handbook outdated.

Jerry Beatty commented that the printed handbooks are generally outdated within 2 months of printing. Unless they are supplemented regularly, most organizations are moving to a digital format.

Linda Matherly commented that she misses the handbook but agreed that they are outdated shortly after publishing. Even with trying to get sponsors to offset the cost of printing, the effort has been challenging.

Jessica Daniel agrees that a printed format is outdated, and the online version needs to be more user friendly and added that some of our (IALHA) search formats like studbooks and breed registries are much easier than other sites.

Jody Sydow commented that “paperless” is the way to go because of lower cost and easier access to more updated database.



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Teams & Projects

Media & Promotions Committee

Website

Kaeli Dressler gave the board a sneak preview of the updated IALHA website including the artwork from a professional equine photographer in a more user friendly, easy to navigate landing page and links to all the other affiliates that IALHA is currently working with as well as a few new organizations that we have developed recently.

The overall design appears to be easy to navigate, with helpful hyperlinks to many of the necessary documents and pages required by our affiliate organizations like USEF (SafeSport Registration.) The look appears to be cleaner and offers the user more information at their fingertips.

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| MOTION 4 | <i>Motion to approve all committee reports as submitted made by Jennifer Sanchez with second by Jerry Beatty.</i> |
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Motion approved by unanimous vote with no oppositions or abstentions

Other Discussion Items

USEF: **Kaeli Dressler** indicated that USEF affiliate agreement is up for renewal and the agreement proposal was available for review prior to the meeting. Nicole Zerbee, USEF Representative, is available to answer any questions that the Board might have. The proposed agreement is very similar to the current agreement except for two (2) items that are not in the current agreement.

- The first item deals with IALHA forming relationships/partnerships with other organizations. Clarifying questions to this item was brought up to the USEF specific to this issue and we were advised that that wouldn't have any bearing on our partnerships with other organizations like USAWE, etc. USEF only has a concern if IALHA chose to enter into an agreement with another breed specific affiliation agreement.
- The second item discussed the requirement for IALHA board members to complete the USEF SafeSport Training program. USEF replied that board members of all affiliate organizations are required to complete the USEF SafeSport training, and they referenced a section in our current agreement where this was already part of the agreement in place. IALHA asked if this clause regarding mandatory SafeSport could be redlined, and USEF responded that this was a non-negotiable issue.

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| MOTION 5 | <i>Motion to renew the IALHA affiliate agreement with USEF made by Corrine Stern with second by Jerry Beatty.</i> |
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Motion approved by unanimous vote with no oppositions or abstentions



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USEF: In the A/L rulebook, there is inconsistent phrasing; In some areas/rules, it says “Andalusian and Lusitano” and others just “Andalusian”. With the help of **Nicole Zerbee** and the USEF staff, IALHA has requested that the rulebook be “cleaned up” to consistently say “Andalusian and Lusitano” and/or “Half Andalusian and Lusitano”. Nicole indicated this was accomplishable.

Meeting was adjourned at 9:45 pm CST

Minutes recorded by Jerry Beatty IALHA Secretary