



International Andalusian and Lusitano Horse Association Committee Meeting

Minutes

	IALHA Q1 Board of Directors Meeting		
Date & Time	January 24, 2025	Location	Lexington, KY

Meeting called to order at Martin Perez at 9:07 AM

Board members in Attendance at roll call:		
In person/ Video/ Telephone	Name	Role
In person	Martin Perez	President
By proxy, Jennifer Stewart	Michael Sydow	Vice President
In person	Jennifer Stewart	Treasurer
In person	Rose Watt	Secretary
In person	Sandra Jacob	Show Chair
In person	Jerry Beatty	Region 1 Director
In person	Erin Whalen	Region 3 Director
In person	Granger Durdin	Region 5 Director
In person	Jeff Diaz	Region 5 Director
In person	Courtney McDonald	Region 7 Director
In person	Molly Gengenbach	Regional Director at Large
In person	Steven Stewart	Regional Director at Large
Phone	Karen Sausman	Registry Board
Phone	Sharon Mohr	Registry Board
Phone	Robin McCabe	IALHA Office Staff
Phone	Pam Schreiber Checked in/Med emergency	Region 6 Director



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Others in Attendance at roll call:

In person/ Video/ Telephone	Name	Member/guest/role
In person	Lillian Perez	Member
In person	Shannon Diaz	Member
In person	Ashton Street	Guest USEF

Quorum achieved

Welcome and Opening remarks by IALHA President, Martin Perez

Members were reminded that the objective for the meeting is to keep an open mind when making decisions. These decisions will keep the association alive and moving forward with sound economics.

Adopt Agenda

MOTION	Motion to approve the agenda with an added Executive Session was made by Jennifer Stewart and seconded by Jerry Beatty.
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Motion unanimously approved. No objections and no abstentions.

EXECUTIVE SESSION

Motion	Motion to end the Executive Session was made by Jennifer Stewart and seconded by Jerry Beatty.
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Motion approved unanimously. No objections. No abstention.

END OF EXECUTIVE SESSION

Q4 MEETING MINUTES

Motion	Motion to affirm the Q4 meeting minutes are attached and presented to the board. Motion made by Jerry Beatty and seconded by Courtney McDonald.
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Motion approved. No Objections. Abstention by Steven Stewart.



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AUDIT REPORT

2022-2023 audit reports are complete, but 2024 report is not solid

Current accountant cost is \$32,000 for minimal work.

Should we be looking for a replacement with both nonprofit and horse experience?

Motion	Motion to allow the Treasurer to engage the audit board to investigate the 2024 report further. Motion made by Jerry Beatty and seconded by Molly Gengenbaugh.
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Motion passed with no objections and no abstentions.

Motion	Motion to have EC investigate options for hiring an accountant with both nonprofit and horse experience who can provide financial reports prior to the end of a year. Motion made by Martin Perez and seconded by Courtney McDonald.
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Motion passed with no objections and no abstentions.

FINANCIAL REPORT Provided by Jennifer Stewart

Draft of Proposed IALHA Budget 2025

Treasurer was not able to submit a final budget until details of the National Show are included. Approving a show projected at a loss was not in the best interest of the IALHA.

<https://docs.google.com/spreadsheets/d/1U4ISddtQicQETafqoTc3lc7AyapVn84F/edit?usp=sharing&ouid=116033873379868303175&rtpof=true&sd=true>

NATIONAL SHOW REPORT

Sandra Jacobs presented the show status. Sandy budgeted and stayed under budget, but the show is losing money.

- Lengthy discussions on what to do to get on a positive roll.
- Shortening the show to 3 days, adding Working Equitation, deleting Dressage Show, and including other breeds were discussed
- Moving the show to another venue
- Looking at the plus and minuses of other sites
- After more complete venue information is gathered, a special BOD meeting will be scheduled to make final decisions on details of the National Show.



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MEMBERSHIP REPORT provided by Robin McCabe It was noted that we are down on memberships from the previous year.

REGISTRY REPORT by Karen Sausman

Registry numbers remained close to prior year.

https://drive.google.com/file/d/17OIllym2XqCPnbveNBcB-aQY9vqXlkNnQ/view?usp=drive_link

2025 is the 30th Anniversary year

Committee is currently in the process of making plans for the 30th year celebrations

TOURNAMENT OF ROSES PARADE

Report by Jerry Beatty. The event spans 5 days with each group having a chance to perform at the Equestrian Fest prior to the actual parade. There were also Float Fests to preview the assembly of floats, as well as Band Fest presentations. Jerry said it was a great experience, and highly recommended attending if you had the opportunity.

It was recommended that there be a Parade Committee and a sum of \$1000 be allotted to the committee for future parades. Money spent for parade expenses would have to be approved by the board prior to the event.

LEGAL REPORT

Motion	Motion to table the Legal Report as Michael Sydow was not physically present at the meeting. Motion was made by Martin Perez and seconded by Jerry Beatty.
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Motion passed with no objections. Abstention by Michael Sydow.

USEF REPORT FROM DECEMBER MEETING AND UPDATE ON HORSE PROTECTION ACT

There are concerns that USEF is focused on Olympians and not on the breed shows or the Amateurs who support the shows. USEF rules continue to become more intense. Concerns were expressed about the pending Horse Protection Act. Shows would have to hire a USEF inspector, vet, vet tech or animal control officer to inspect animals before and during a show. This may increase show expenses upward of \$1000. All IALHA members are asked to write letters to your state Senators to stop this act. There are concerns over horses wearing pads. Inspectors may require taking the shoe and pad off multiple times per show to inspect the horse's foot. The



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suggestion was to have your vet include a statement that your horse requires therapeutic pads. The original Horse Protection Act was established in the 1970s due to the soring of Tennessee Walking Horses, and now is attempting to cover all breeds. Martin proposed making a draft letter that could be tailored by each member and sent to your Senator to stop this bill. The treasurer set aside \$2500 for covering an inspector at IALHA shows.

MARKETING REPORT

Calendars: Erica Peet is handling the calendar for the year, but this may be her last year. Sandy and Molly will work with Erica on the calendars. Suggestions were made to shorten the length of time the competition is open and have an earlier deadline. Steven agreed to do a marketing analysis for selling calendars on Amazon. Sandy is in charge of calendar sales and monthly pages will sell for \$350 and the front or back cover pages will be \$700.

Art Contest: Linda Matherly is stepping down from the art contest. Erin Whalen is taking the contest on, and Sandy Jacobs will assist.

Social media posts: There is a need for more use of these to increase awareness of IALHA and member events and accomplishments. High point awards, National Show, and Impact Awards along with monthly newsletters were done in 2024. Martin would like to see short videos and countdowns to Nationals. Courtney McDonald agreed to take charge of monthly postings on Instagram etc.

Website improvements: Cost to IALHA was \$14,000 and an additional \$12,000 for maintenance of the website. Jennifer Stewart, who does website development felt this was not equal to the amount of time spent on the site. Current service by Wild Apricot was discussed. Karen Sausman updated how registrations are currently handled online. Martin Perez is looking into new accounting options to expedite registrations.

Motion	Motion to have the Website Committee obtain 3 quotes for website updates. Motion was made by Erin Whalen and seconded by Sandra Jacobs.
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The motion passed unanimously. No objections. No abstentions.

It was also noted that a committee was formed 4 years ago to develop tiers for achieving Lifetime Awards. There have only been 6 awarded. Additionally, there has been no updating of the Lifetime Awards for the past 3 years on our site. There are no winners listed on the website.

Advertising: Only \$2500 has been spent in 2024. There is a need for increased advertising.

OFFICE STAFF



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No needs were reported by the staff. Discussion was held for implementing an electronic system for clocking in and out of the office. Martin is looking into this.

STRATEGY 2025 FOR FINANCES (Moved to Saturday agenda)

TWO INTERNATIONAL EVENTS

In Mexico, 2 groups who breed Azteca and Warlander have their own registry. But, they are inquiring if IALHA could supply their registration paperwork and do the record keeping for them. It would not require verification on our end, and would be a source of additional income. Registration paperwork would be sent out 1-2 times monthly. The groups would have backdoor access to their records only. To reissue any records would be at their expense.

Motion	Motion to pursue a proposal with the Association of the Mexican Horse. Motion was made by Martin Perez and seconded by Jeff Diaz.
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The motion was unanimously approved. No objections. No abstentions.

Los Calientes event (Large Mexican horse show) is held and Martin suggested we support the event by donating 2 trophies from our current supply.

Motion	Motion to retrieve 2 trophies from our stores to donate to AMH. Motion was made by Jennifer Stewart and seconded by Courtney McDonald.
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The motion was unanimously approved. No objections. No abstentions.

2025 NATIONAL SHOW

Projected income was estimated for differing numbers of horses at the National show. The profit or loss of having 40, 50, 60, 70 or 80 horses shown was calculated. It was reported that having only 40 horses would yield a \$20,000 loss, and we cannot budget for that. Several known sites were discussed as options. Adding Working Equitation or deleting dressage was also discussed. Written proposals are welcome, and the BOD will be having an additional meeting in February to review submitted proposals. Time is of the essence in determining dates, sites, financial needs and contracts to secure the event.

IBERIAN HORSE SHOW 2024/2025



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Iberian Showcase invited us back to be part of exhibitions. In 2024, \$1000 was budgeted but our image was poor compared to PRE and USLA who had top notch marketing. Shannon Diaz volunteered to assist with marketing. Jennifer Stewart approved \$4000 for upgrading our marketing.

EDUCATIONAL OPPORTUNITIES

The upgraded marketing products can be used at educational events and clinics. Giving a discounted fee to members who participate in clinics was discussed. Reaching out by the use of interviews and educational podcasts was also a possible educational outreach to consider.

ROLES OF THE DIRECTORS

Martin is requesting more involvement from each Board member in connecting with each of the Regions.

INNOVATION

Please send your ideas to Martin. Jennifer noted that the \$500 grant to Regional shows is one area we could cut on the budget.

COMMITTEE POPULATION

Election Committee

Carla McErlee (R2)
Rabindarnat Acuna (R2)
Amy Starr (R4)

Molly Gengenbach (R5)
Granger Durdin (R5)
Jeff Diaz (R5)

Carol Ann Ludolth MD (R6)
Martin Perez (R7)
Jordan Bader (R)
Gerry Latta (R)

Education Committee

Courtney McDonald (R7)
Molly Gengenbach (R5)

Jennifer Stewart (R5)
Lillian Perez (R7)

Martin Perez (R7)

Ethics Committee

Gina Enriquez (R1)
Carla McElree (R2)
Steven Stewart (R5)

Marka Detier (R7)
Michael Sydow (R5)
Martin Perez (R7)

30 Year Anniversary Committee

Jerry Beatty (R1)

Kaeli Dressler (R5)

Corrine Stern (R5)



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Martin Perez (R7)

Marketing Committee

Courtney McDonald (R3)
Molly Gengenbach (R5)

Marka Dethier (R7)
Lillian Perez (R7)

Martin Perez (R7)

Programs Committee

ART Erin Whalen (R3)
USDF Linda Denniston (R6)

USAWE Jerry Beatty (R1)
WDAA Granger Durdin (R5)

LIFETIME ACHIEVEMENT
Corrine Stern (R5)

Parade Committee

Jerry Beatty (R1)
Jennifer Stewart (R5)

Jeff Diaz (R5)
Shannon Diaz (R5)

Calendar Committee

Erin Whalen(R3)
Sandra Jacobs (R3)

Sales And Merchandise Committee

Jeff Diaz (R5)
Shannon Diaz (R5)

Kaeli Dressler (R5)

Show Committee

Jerry Beatty (R1)
Courtney McDonald (R3)
Erin Whalen (R3)

Levi Draper (R4)
Jennifer Stewart (R5)
Kelly Farmer (R6)

Garreth Selwood (R7)

USEF Show Rules

Ashton Steele USEF

Martin Arnold
Kimberley Brunson
Linda Denniston
Kaeli Dressler
Tonna Faxon

Molly Gengenbach
Carmen Hanson
Wayne Hipsley

Courtney McDonald
Erica Peet
Martin Perez

Membership Committee

Jerry Beatty (R1)
Anne Bailey (R2)
Tamara Huckaba (R2)

Laura Bartlett (R3)
Alex Morales (R5)
Danielle Cambrano (R6)

Martin Perez (R7)

LIVE STREAM AND BETTER TV



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Discussion was held about using this option for advertising, but determined there was not enough benefit for our members. The marketing committee will check out other options.

FINANCIAL HEALTH AND BUDGET REVIEW

The Educational Fund of \$4000 was moved and closed, but 5013C5 still exists.

Income suggestion from Registry Board, Karen to have registration amnesty for reduced registration fees for A period of time. A horse could be registered for the 1 year and under aged animal price of \$75.

Motion	Motion made for a set number of months the registration fee would be set at \$75, with the IALHA membership required for this option. Motion was made by Granger Durdin and seconded by Jerry Beatty.
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Motion approved. No objections. Jennifer Stewart and Steven Stewart abstained.

Motion	Motion made for all IALHA shows, USEF at all levels, horse and owner must be a member of IALHA. Trainers and Youth may purchase a show pass. Motion made by Sandy Jacobs and seconded by Erin Whalen.
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Motion approved. No objections. No abstentions. *Change forwarded to USEF Ashton Steele for 2027. implementation.

Motion	Motion to approve the general day to day operation for IALHA until a formal budget can be approved. Motion was made by Jerry Beatty and seconded by Granger Durdin.
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Motion approved. No objections. Abstention by Jennifer Stewart.

Discussion on the National Show tabled until the Special Emergency Meeting on February 17 to decide the final location. BOD will need proposals in front of them at that time.

Motion	Motion to adjourn the meeting was made by Jennifer Stewart and seconded by Jerry Beatty.
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Motion approved. No objections. No abstentions.

Minutes recorded by IALHA Secretary Rose Watt.



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