

Sponsorship Opportunities



International Andalusian and Lusitano Horse Association
National Championship Show
October 8-11 ~ WEC ~ Ocala, FL

2025 IALHA National Championships
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Who We Are

International Andalusian and Lusitano Horse Association (IALHA)

For more than three decades, the International Andalusian and Lusitano Horse Association (IALHA) has been dedicated to the preservation, promotion, and celebration of the Andalusian and Lusitano horse. Founded on a passion for these historic Iberian breeds, IALHA serves as a global community of breeders, owners, competitors, trainers, and enthusiasts who value excellence, tradition, and sportsmanship.

IALHA is proud to provide a competitive and educational platform that honors the versatility of the Iberian horse—showcasing their beauty, athleticism, intelligence, and partnership with humans across multiple disciplines. Our programs support breed integrity, youth and amateur participation, and the long-term growth of the Andalusian and Lusitano breeds in North America and beyond.

2025 IALHA National Championships



National Championship

The IALHA National Championship Show represents the pinnacle of our competition season—bringing together top horses, riders, breeders, and spectators from across the country. This prestigious event celebrates achievement while fostering community, connection, and a shared appreciation for the Iberian horse.

We are thrilled to return for our second consecutive year at the World Equestrian Center – Ocala, a venue known worldwide as “a destination crafted for champions.” WEC–Ocala offers an unparalleled setting, combining world-class facilities with an exceptional exhibitor and spectator experience. From state-of-the-art arenas to thoughtfully designed amenities, it is a stage worthy of the elite horses and competitors who make up the IALHA National Championship Show.

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Your Support Matters

Sponsorship plays a vital role in the continued success of this event and our association. Partner support allows IALHA to:

- Deliver a premier championship experience for exhibitors and spectators
- Recognize excellence through meaningful awards and prizes
- Invest in the future of the Iberian horse through youth and amateur programs
- Expand visibility and awareness of the Andalusian and Lusitano breeds

By partnering with IALHA, sponsors align with a respected association, a passionate and loyal membership base, and an event hosted at one of the most sought-after equestrian destinations in the world.

We invite you to join us in celebrating tradition, excellence, and the champions—both equine and human—who define the IALHA National Championship Show.

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Main Arena Naming Rights

\$1000 - 1 Day

\$4000 - Entire Show

Sponsorship Must be in by May 1st, 2026

- > Arena Title Naming Rights.... “The YOUR NAME Arena”
- > Named in Prize List and Premium Book
- > Center Ring Presence with Premium Signage
- > Daily PA Announcement
- > Dedicated Brand Marketing
 - Preferred AD placement in PrizeList & Premium Book
- > Digital Advertising
 - Including eBlasts, Social Media, and Website
- > Logo and Link on the IALHA website
- > Premier Stalling
- > VIP Gift Package

- > Add a VIP Table for \$400
 - *Included if sponsoring entire show

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Dressage Ring Naming Rights

\$700 - 1 Day

\$1200 - Both Days

Sponsorship Must be In by May 1st, 2026

- 
- > Listed in Prize List and Premium Book As “Your Name” Dressage Ring
 - > Priority Stabling
 - Stall Assignments will be first come first serve basis
 - > AD Exposure on the Jumbotron
 - > Two Page AD in Prizelist and Premium Book
 - > Digital Advertising
 - eBlasts, Social Media, Website
 - > Arena Signage in Dressage Ring and Dressage Warmup
 - > Logo and Website Link included on the IALHA website
 - > IALHA Merch - Hat or T-Shirt
 - > Daily PA Announcements

> Ringside VIP Table can be added \$400

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Division Sponsorship

\$650 to Sponsor Purebred or Partbred
\$1000 to Sponsor Both

Sponsorship on First Come First Serve Basis

Divisions Include

- Halter
- Sport Horse In-Hand
- Driving
- Western Pleasure
- Working Western
- Heritage/Contemporary/Costume *
- Hunter Hack *
- Sport Horse Under Saddle
- Junior Exhibitor
- English Pleasure
- Specialty
- USDF Dressage
- WDAA Dressage

*\$650 will cover both

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Division Sponsorship

\$650 to Sponsor Purebred or Partbred

\$1000 to Sponsor Both

- > Naming Rights of Division in Premium Book
- > Announced with Correlating Classes Throughout the Show
- > Pick 2 Classes Within Division to Present Champion Trophy
- > Sign in One Arena
- > Advertised on Social Media
- > Logo and Link on Website

2025 IALHA National Champion
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+ \$50 for sign in both arenas

Garland Sponsor

\$1500

- > Preferred Stalling
- > IALHA Merch - Hat, Vest, or T-Shirt
- > Sign in Both Arenas
- > Two Full Page Ads in Premium Book
 - ~Two Full Page Ads in Prize List if Received Before May 1st
- > Announced Every Session During Show
- > Digital Advertising (Website, eBlasts, Social Media)
- > Logo and Link On Website

VIP Table Can Be Added for \$400

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Ribbon Sponsor

\$1500

- > Preferred Stalling
- > IALHA Merch - Hat, Vest, or T-Shirt
- > Sign in Both Arenas
- > Two Full Page Ads in Premium Book
 - ~Two Full Page Ads in Prize List if Received Before May 1st
- > Announced Every Session During Show
- > Digital Advertising (Website, eBlasts, Social Media)
- > Logo and Link On Website

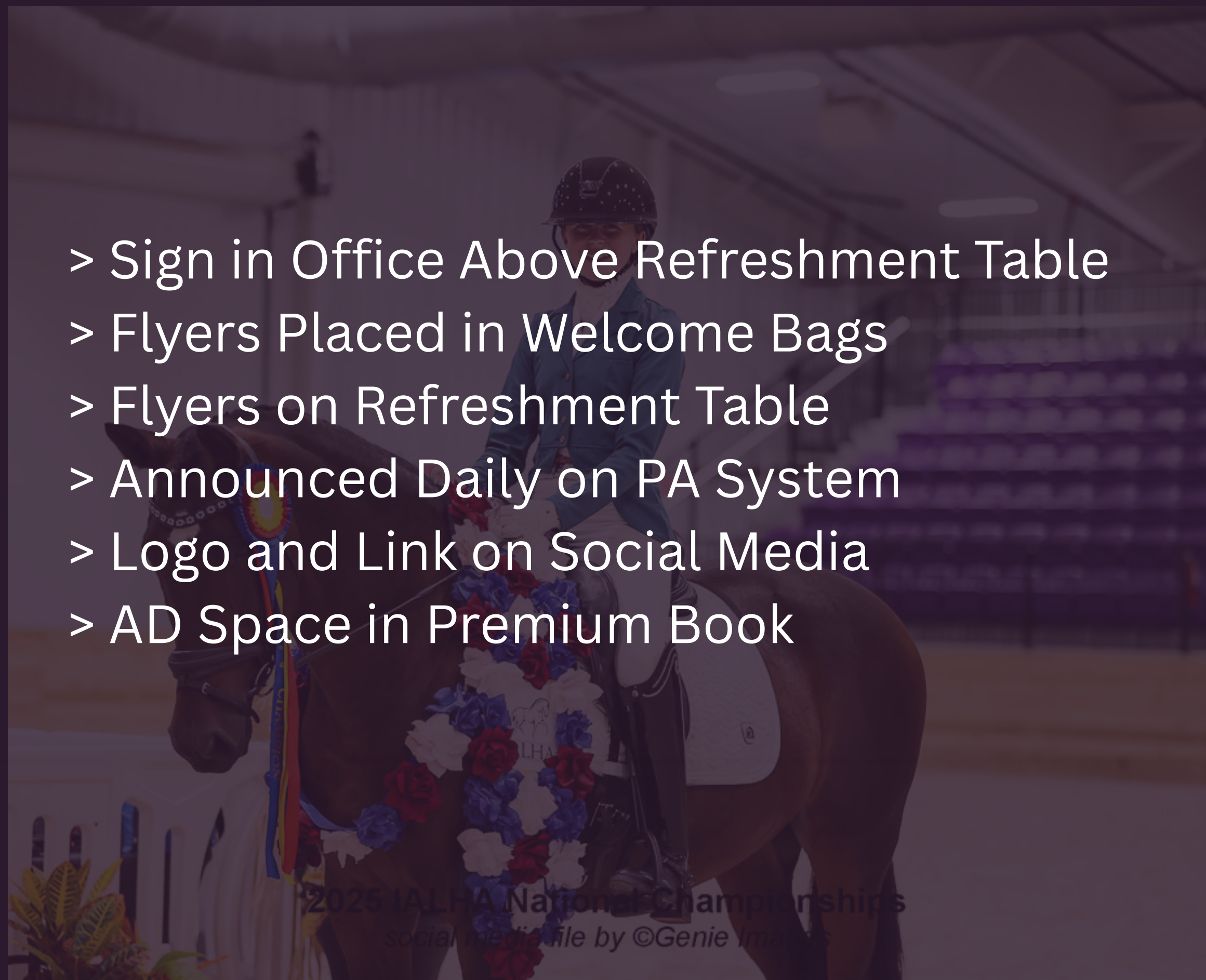
VIP Table Can Be Added for \$400

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Hospitality Sponsor

\$500

- > Sign in Office Above Refreshment Table
- > Flyers Placed in Welcome Bags
- > Flyers on Refreshment Table
- > Announced Daily on PA System
- > Logo and Link on Social Media
- > AD Space in Premium Book



Class Sponsor

\$150

Buckle Sponsor

\$150

- > Listed in Premium Book Alongside Class
- > Announced at the Start and Finish of Class
- > Listed on Website



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In-Kind Sponsor

Does your business have a product they would like to donate to be an award? Perfect! In the past we have had sponsors such as: Canter Culture Riding Apparel, Cinch, Finish Line Supplements, Equus Magnificus, Stud Muffins, Mrs Pasture's, Dimples Horse Treats, and more. It is a great opportunity to share your product and help us celebrate our champions.

Let's work together to create the perfect sponsorship package for you!

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Prize List & Premium Book

Prize List

½ Page AD Space - \$50

Full Page AD Space - \$75

Premium Book

½ Page - \$100

Full Page - \$150

2 Page Spread - \$250

Centerfold * - \$300

Back Cover * - \$300

Inside Front Cover * - \$250

Inside Back Cover * - \$200

*On a First Paid First Serve Basis

** Before May 1st all Premium Book ads will also be in Prize List

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VIP Ringside Table

\$650

An Exclusive Experience

Elevate your National Championship experience with a VIP Ringside Table—your front-row seat to the excitement, elegance, and celebration of the Iberian horse. Perfect for entertaining clients, rewarding team members, or enjoying the show with family and friends. VIP tables offer premium ringside viewing in a reserved setting designed for comfort, connection, and visibility. It is the ultimate way to experience championship moments as they happen.

With only eight VIP Ringside Tables available, this opportunity is intentionally limited to ensure an exclusive and elevated atmosphere. Tables will be secured on a first-come, first-served basis, making early commitment essential. Don't miss your chance to claim one of the most sought-after spaces at the IALHA National Championship Show and place yourself at the center of the action.

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Sponsor Media Kit

Digital Items

- Social media content: provide any logo/images/links that you wish to be shared
- Promo videos: 30 second videos as.MOV or .MP4 to be used on social media
- PSAs: provide text for arena announcements and social media

Physical Items

- Exhibitor bag items: fliers, business cards, and samples (Qty: 200)
- Vinyl Banners: please let us know if you are providing your own

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ADD ONS

Let us know if there is something you want to add on to your sponsorship experience! Whether it is combining two sponsors levels or adding on a sign or ad in the premium, we want to work with you! Let us customize a sponsorship for you.

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Important Dates

If you are wanting your AD to be included in our Prize List please have payment and AD in before May 1st.

Garland and Buckle sponsors please have payment in by July 1st to allow for time to get order in.

Premium Book ads need to be paid and in by July 1st.

In-Kind Awards please send in by September 15th to make sure they are able to make it to the show.

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THANK YOU
&
SEE YOU AT WEC



Contact Us At:
Show Chair - Granger Durdin:
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